



# Survey of IUOE Members in Canada

*Key findings from telephone survey among 202 members in Canada  
Conducted May 2014*



# Profile of Canadian Members

Currently employed	61%
Unemployed/looking	7%
On layoff	13%
On sick/disability leave	3%
Retired	16%
Industry:	
Heavy equipment	73%
Stationary engineer	10%
Something else	16%
Journeymen*	56%
Apprentices*	7%
Have participated in apprentice program	49%
Participated in training program in past year*	47%
Job requires certificate*	65%

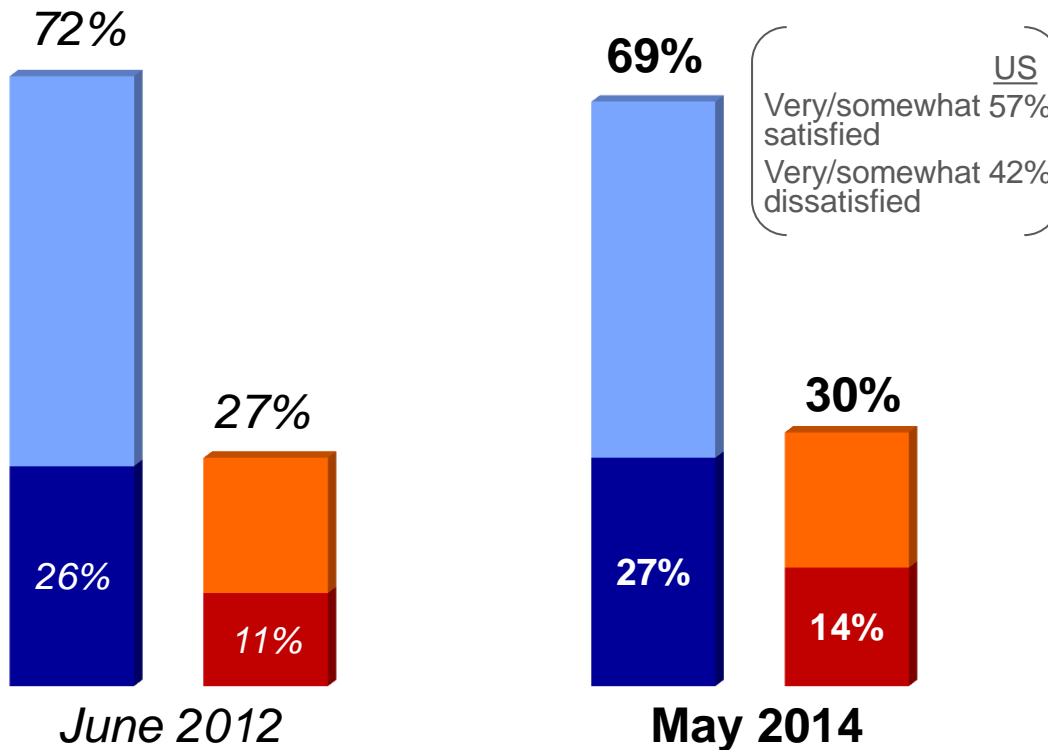
\* Among non-retirees

Men	96%
Women	4%
Whites	78%
Aboriginal Canadians	12%
French-speaking background	12%
IUOE seniority:	
10 years/less	43%
11 to 20 years	19%
Over 20 years	33%
West	61%
Non-west	39%



# Members are nearly as satisfied with their economic situation as they were two years ago.

*How satisfied are you with the economic situation for you and your family?*



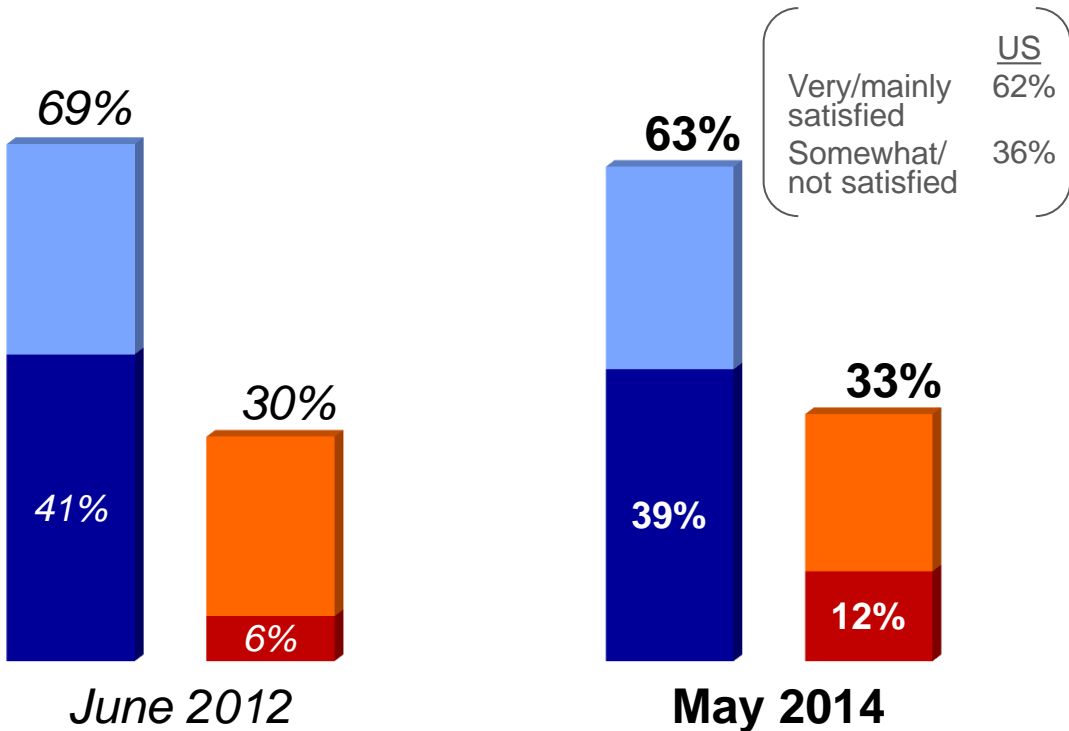
	<u>Very/somewhat satisfied</u>
H & P members	68%
Stationary engineers/others	72%
Age 18 to 49	77%
Age 50/over	61%
West	77%
Non-West	57%
Conservatives	83%
Liberals/NDPs/Greens	61%
Other/not sure	61%



# Active members are somewhat less satisfied with their job situation than they were two years ago.

*Generally speaking, how satisfied are you with things at your job these days?*

*(All non-retirees)*



	<u>Very/mainly satisfied</u>
H & P members	66%
Stationary engineers/others	67%
Age 18 to 49	67%
Age 50/over	65%
Working this year compared to last year:	
More/same amount	72%
Less	48%



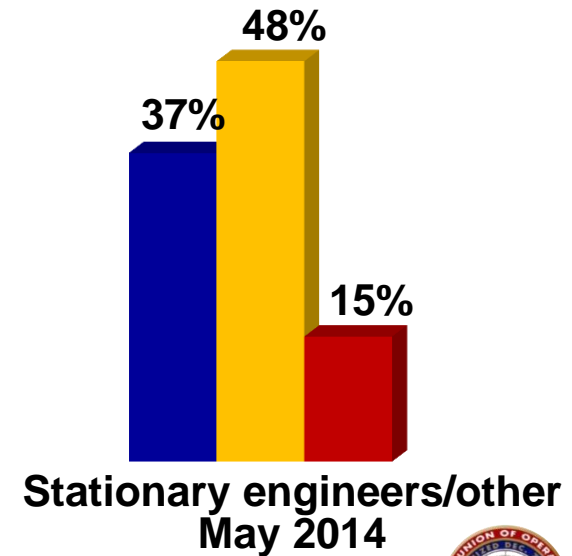
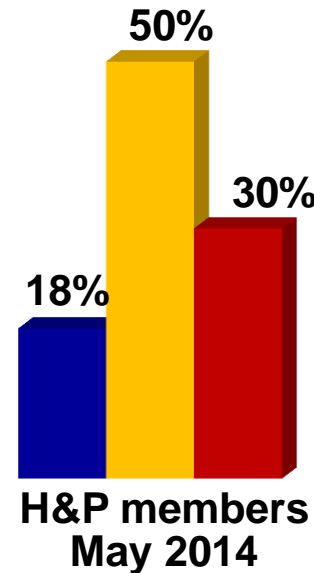
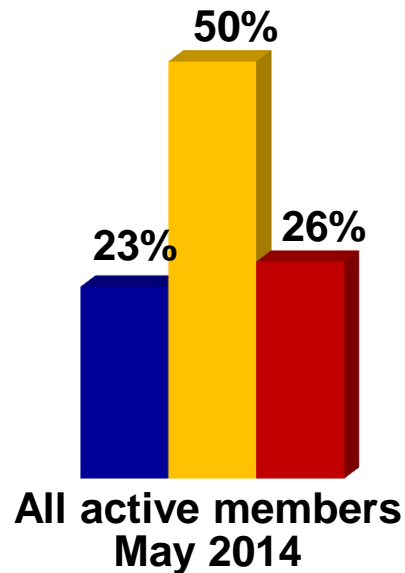
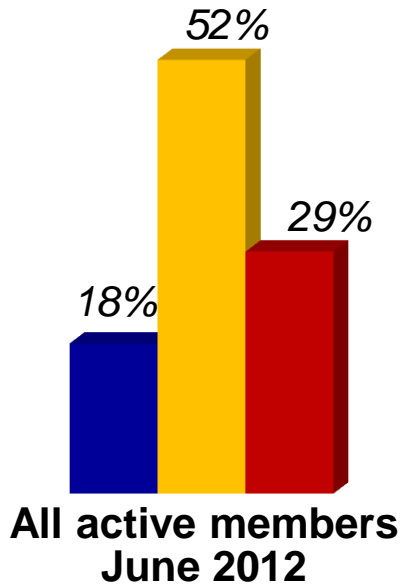
# Active members are more likely to report an increase in work than they were in 2012, particularly stationary engineers/others.

*Compared with last year, I am currently:*



June 2012	
More	17%
Same	49%
Less	32%

June 2012	
More	19%
Same	60%
Less	21%



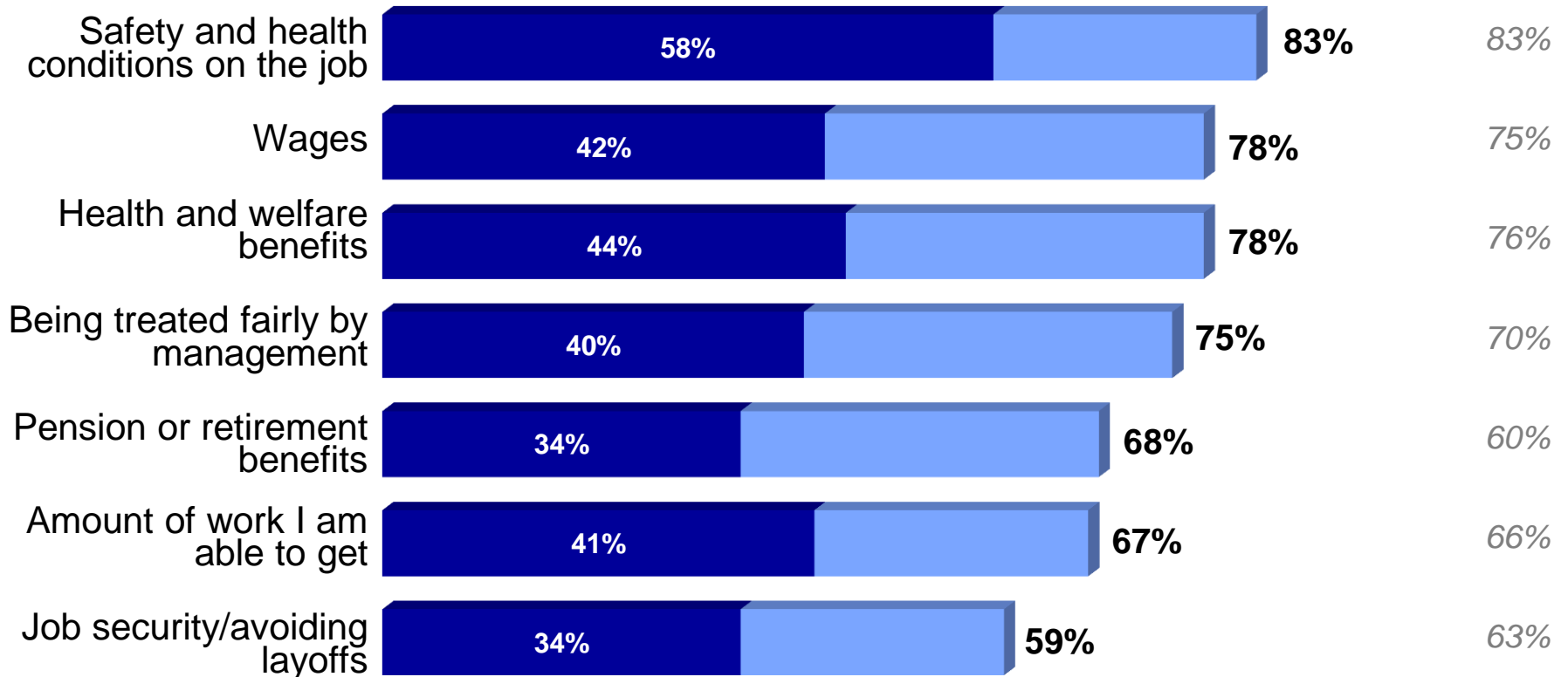
# Members believe that conditions on the job have improved or held steady.

*What is your opinion of the following aspects of your job?*



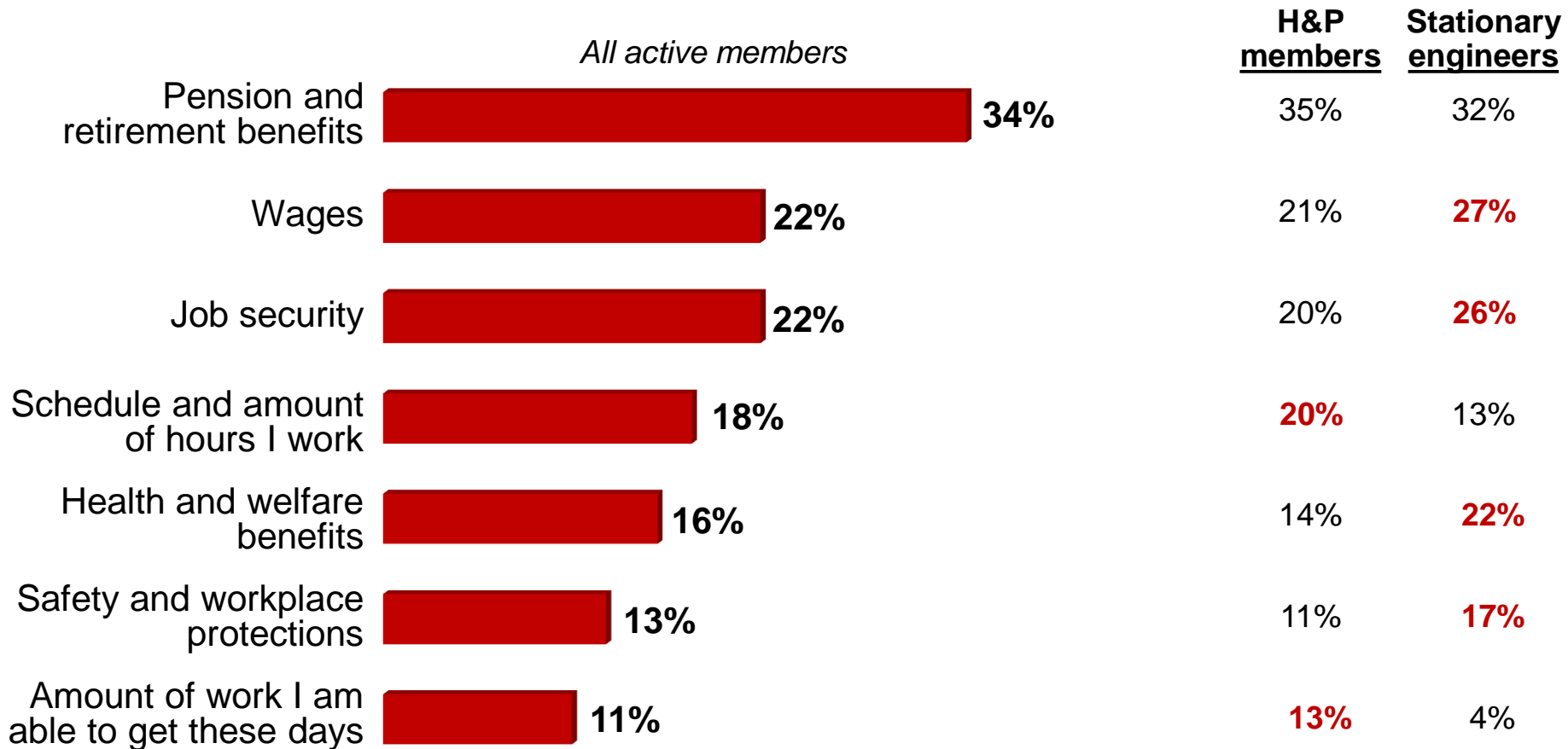
*All active members*

*June  
2012*



# Benefits, wages, and job security are top priorities for active members.

## ONE or TWO Aspects of My Job I Would Most Like to Improve

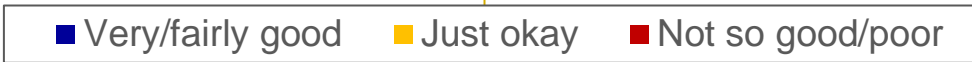


# Retirees are slightly more satisfied with their medical benefits and pension than they were in 2012, but far less satisfied than US retirees.

*What is your opinion of these aspects of your retirement benefits?*

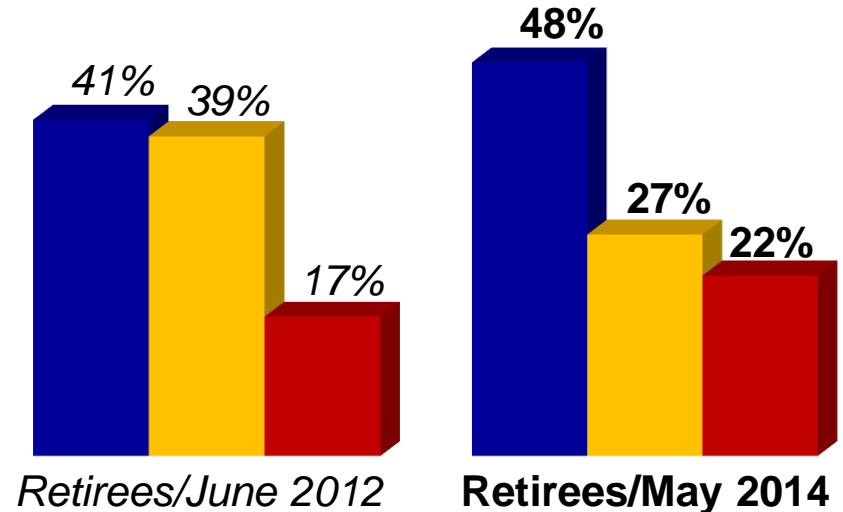
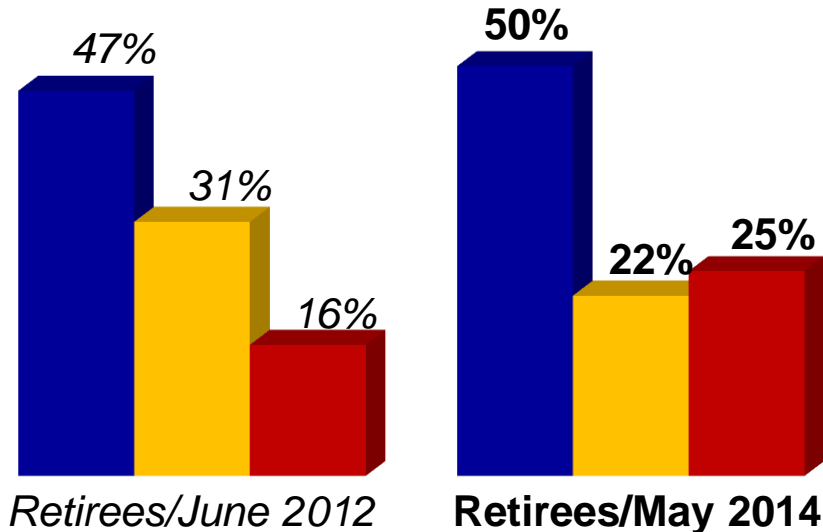
## Retiree medical benefits

## Pension



US retirees:  
70% very/fairly good

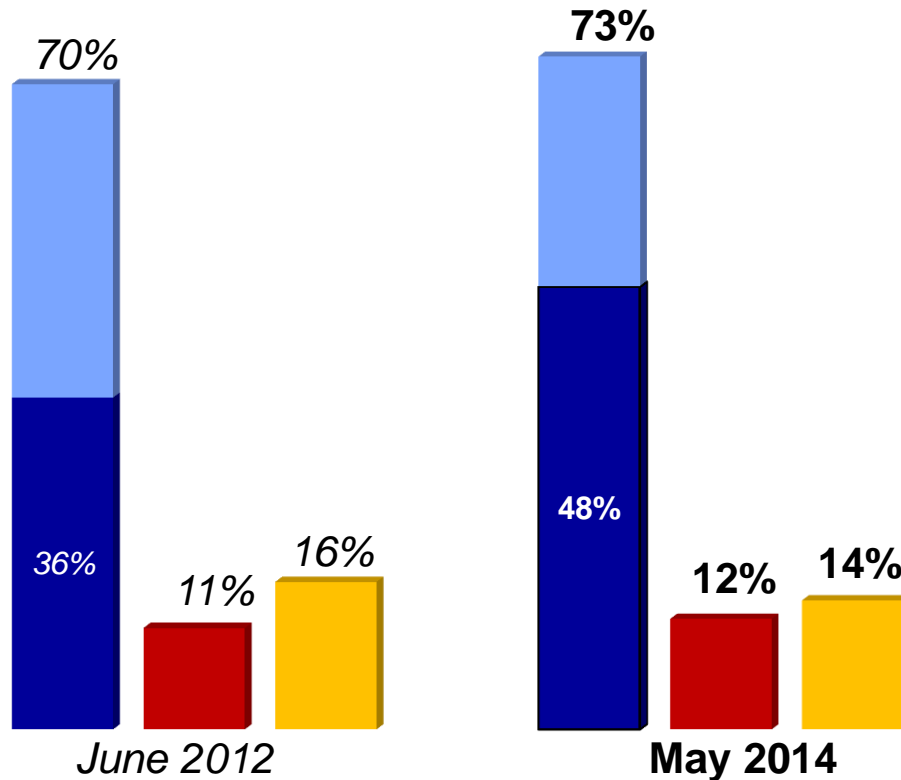
US retirees:  
67% very/fairly good





# Members are increasingly positive toward labour unions.

## Feelings toward Labour Unions



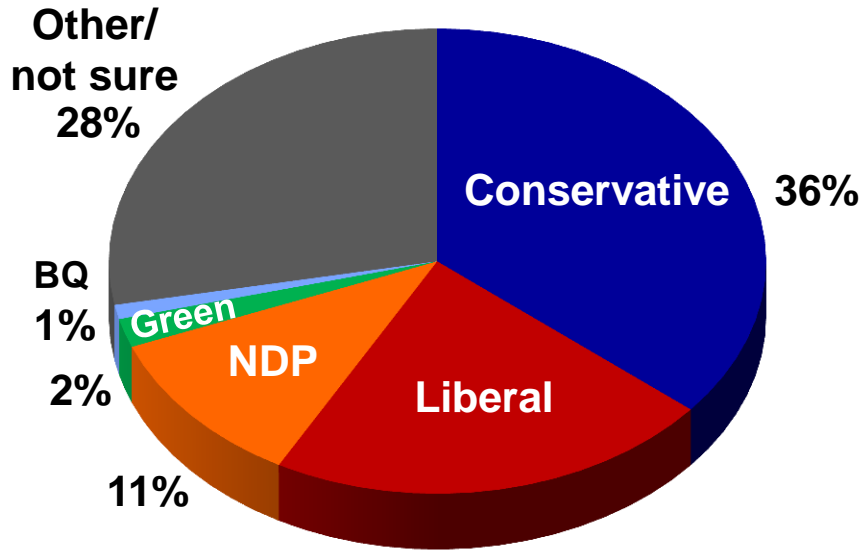
	<u>Very/somewhat positive</u>
H & P members	74%
Stationary engineers/ others	70%
Conservative Party	70%
NDP/Liberal/Green Party	83%
West	78%
Non-west	64%
US members	75%



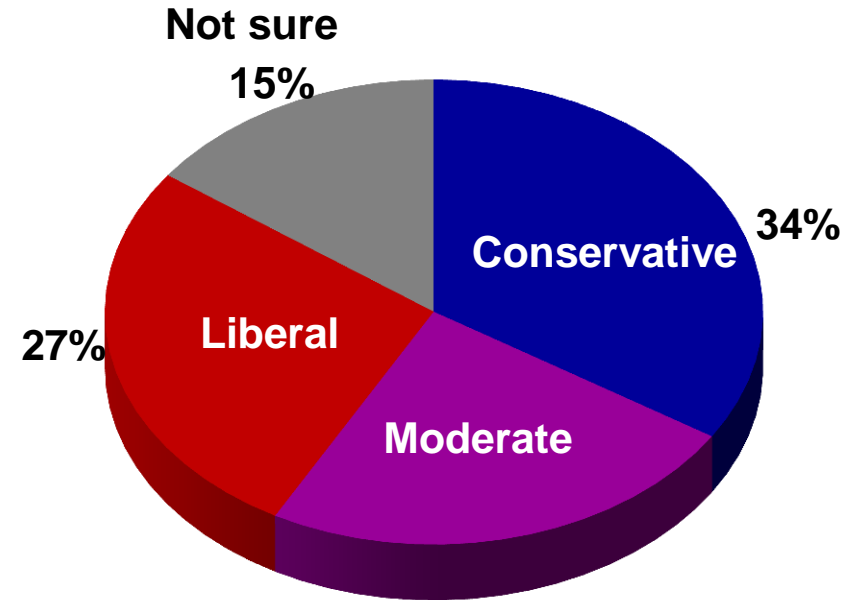
# More than one in three members identifies with the Conservative Party.

*When it comes to political parties, what do you consider yourself?*

*In your general approach to issues, what do you consider yourself?*



June 2012	
Conservative	39%
Liberal	15%
NDP	19%
Green	5%



June 2012	
Conservative	35%
Moderate	29%
Liberal	22%
Not sure	14%



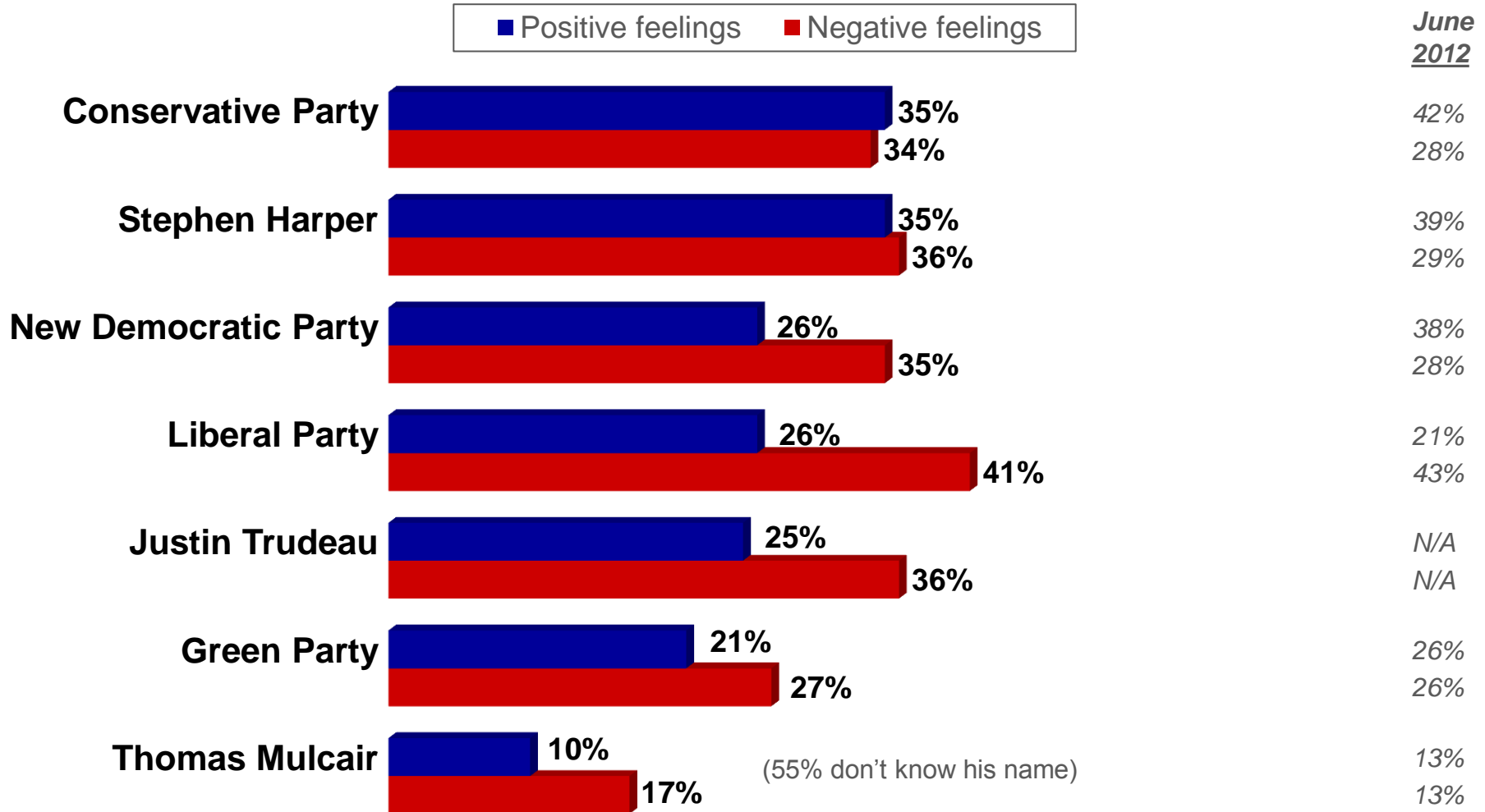
# Stationary engineers and members in the West are more likely to identify as Conservatives.

*When it comes to political parties, what do you consider yourself?*

	Conservative	NDP	Liberal
H & P	33%	11%	25%
Stationary engineers	<b>42%</b>	13%	15%
Age 18 to 49	36%	9%	24%
Age 50/over	35%	14%	21%
West	<b>40%</b>	15%	14%
Non-west	29%	6%	<b>35%</b>
High school/less education	38%	14%	21%
Some college/more education	36%	7%	28%

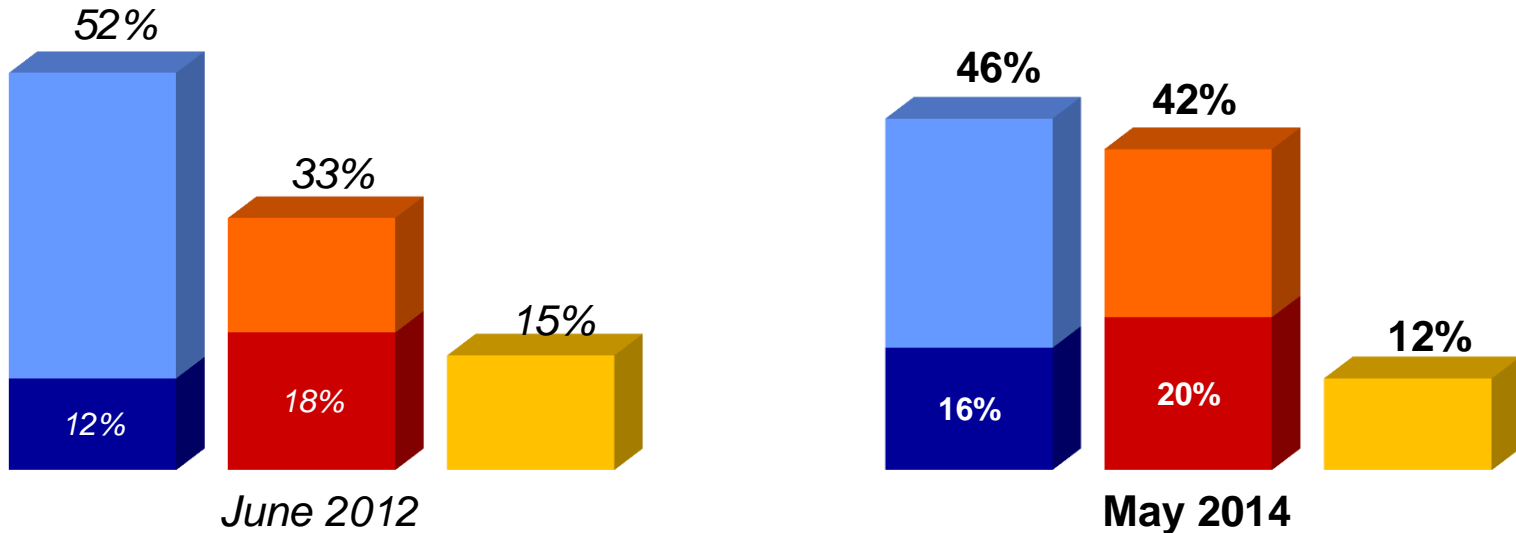


# Feelings toward Key Political Figures and Organizations



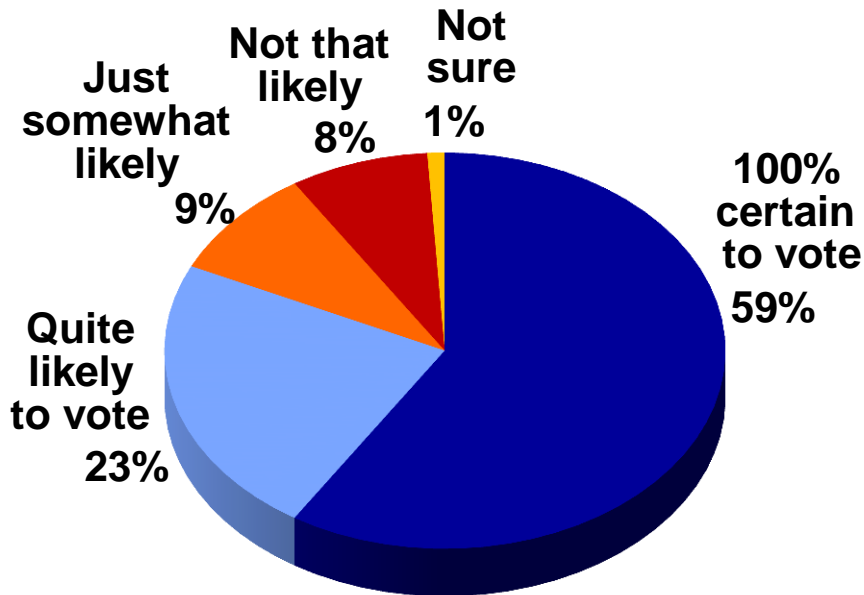
# Prime Minister Harper's job rating has declined.

*Do you approve or disapprove of the job that Stephen Harper is doing as prime minister?*

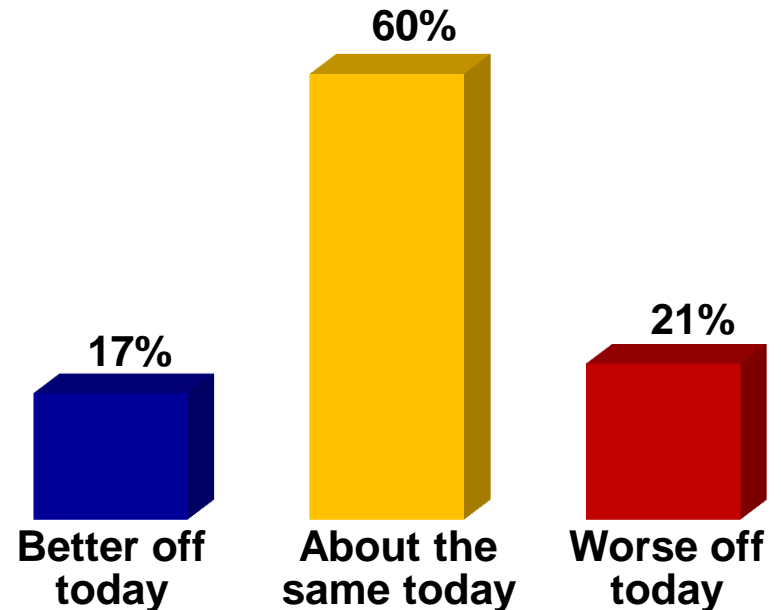


# Members have not yet focused on the upcoming elections; most believe they are neither better nor worse off compared with previous elections.

*The next federal elections will be on Oct 19, 2015: what are the chances you will vote in this election?*

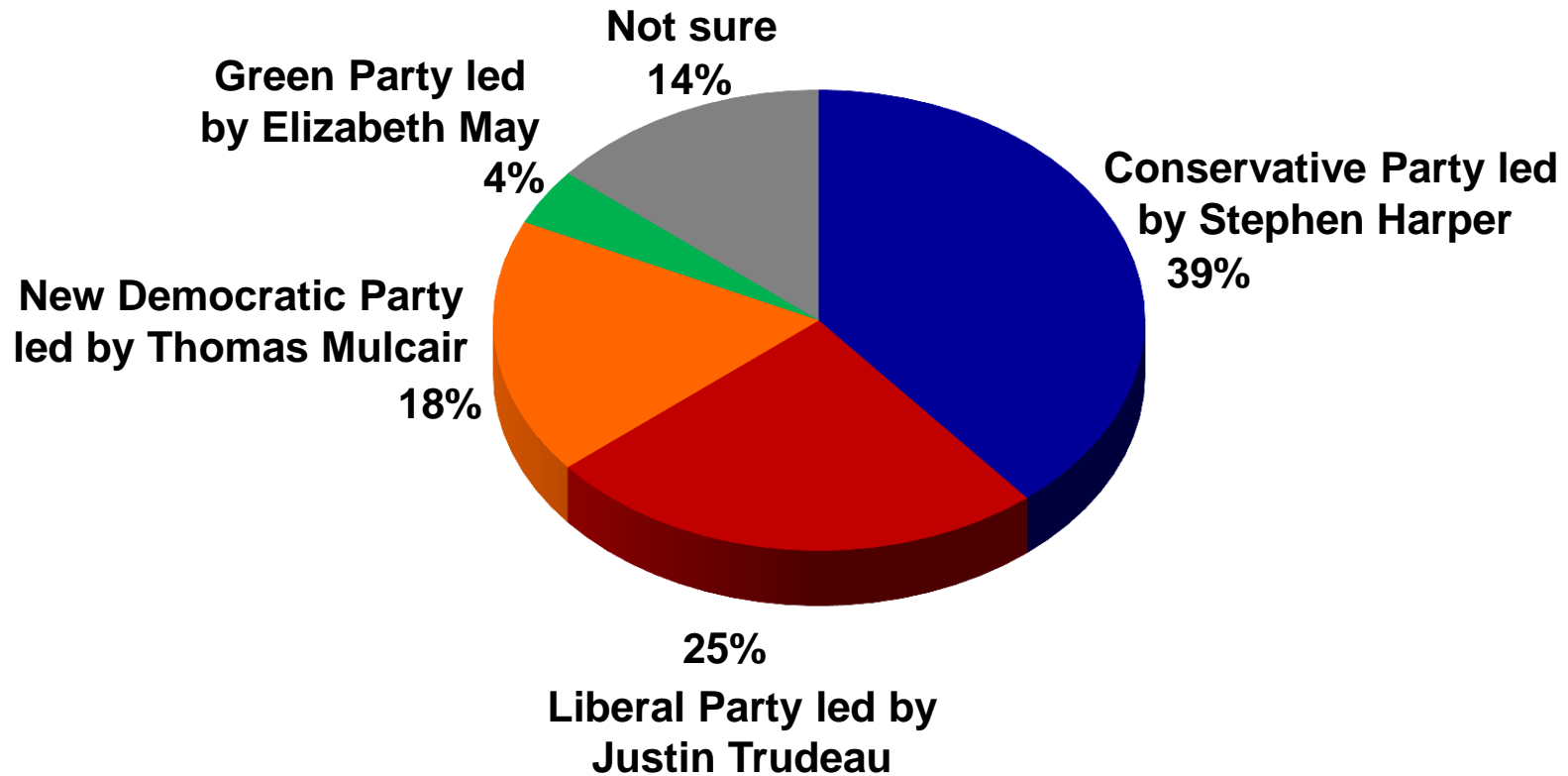


*Thinking back to the last federal elections, I would say that I am:*



# Despite a decline in Harper's ratings, Conservatives hold a lead.

*Preference in the October 19, 2015 Federal Elections*



# Despite a decline in Harper's ratings, Conservatives hold a lead.

## *Preference in the October 19, 2015 Federal Elections*

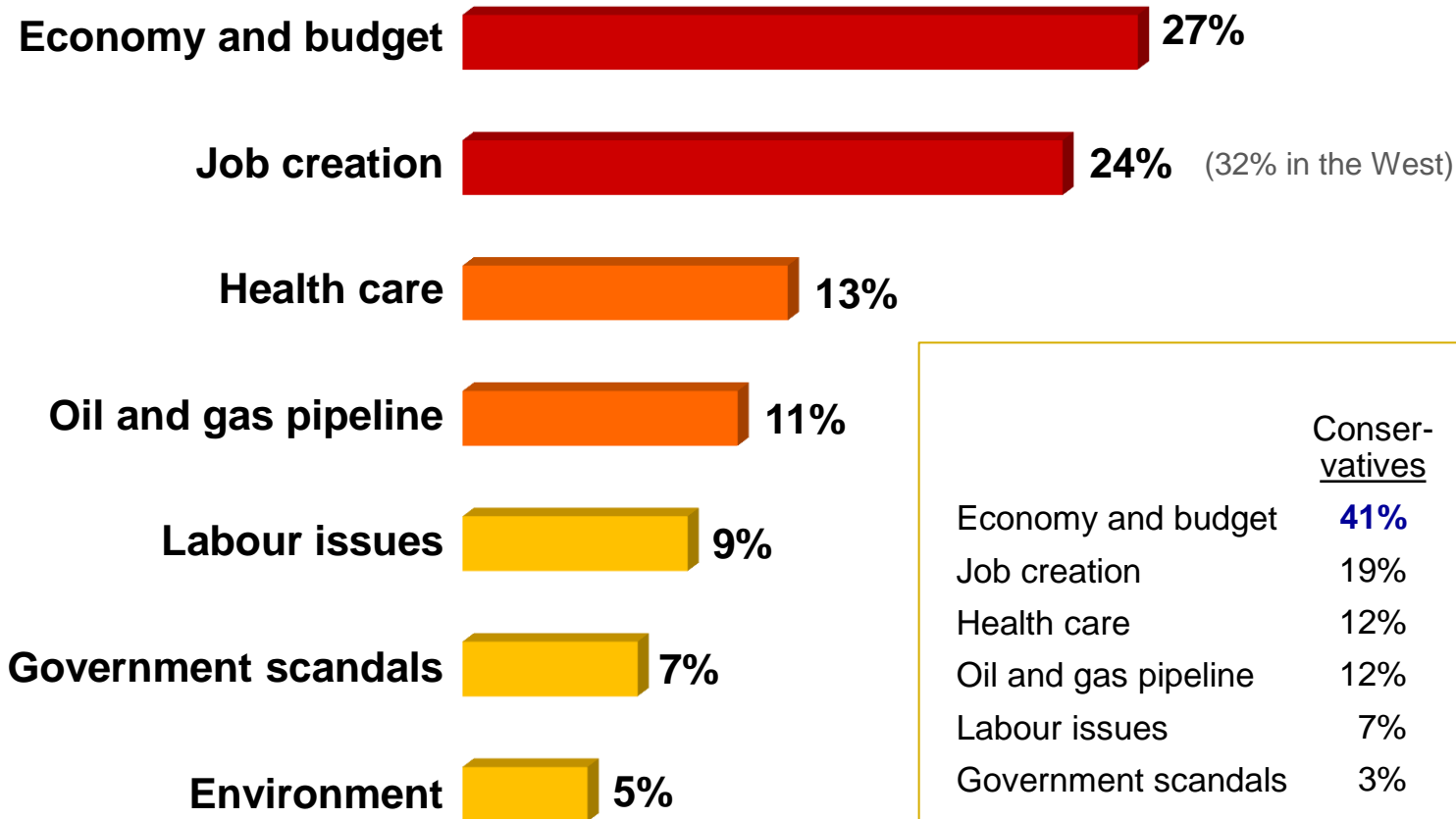
	Conservative Party/Harper	Liberal Party/Trudeau	NDP/Mulcair	Green Party/May	Not sure
All members	39%	25%	18%	4%	14%
H & P	39%	25%	16%	5%	15%
Stationary engineers	40%	25%	22%	3%	10%
Age 18 to 49	36%	28%	18%	4%	13%
Age 50/over	42%	22%	18%	5%	14%
West	42%	18%	21%	3%	17%
Non-west	35%	37%	13%	6%	9%
Conservatives	86%	5%	2%	0%	7%
Liberals/NDPs/Greens	3%	50%	32%	10%	6%
Other/not sure	25%	18%	21%	4%	32%





# The economy/budget and job creation are the most important issues in the federal elections.

## Single Most Important Issue in my 2015 Federal Elections Vote Decisions

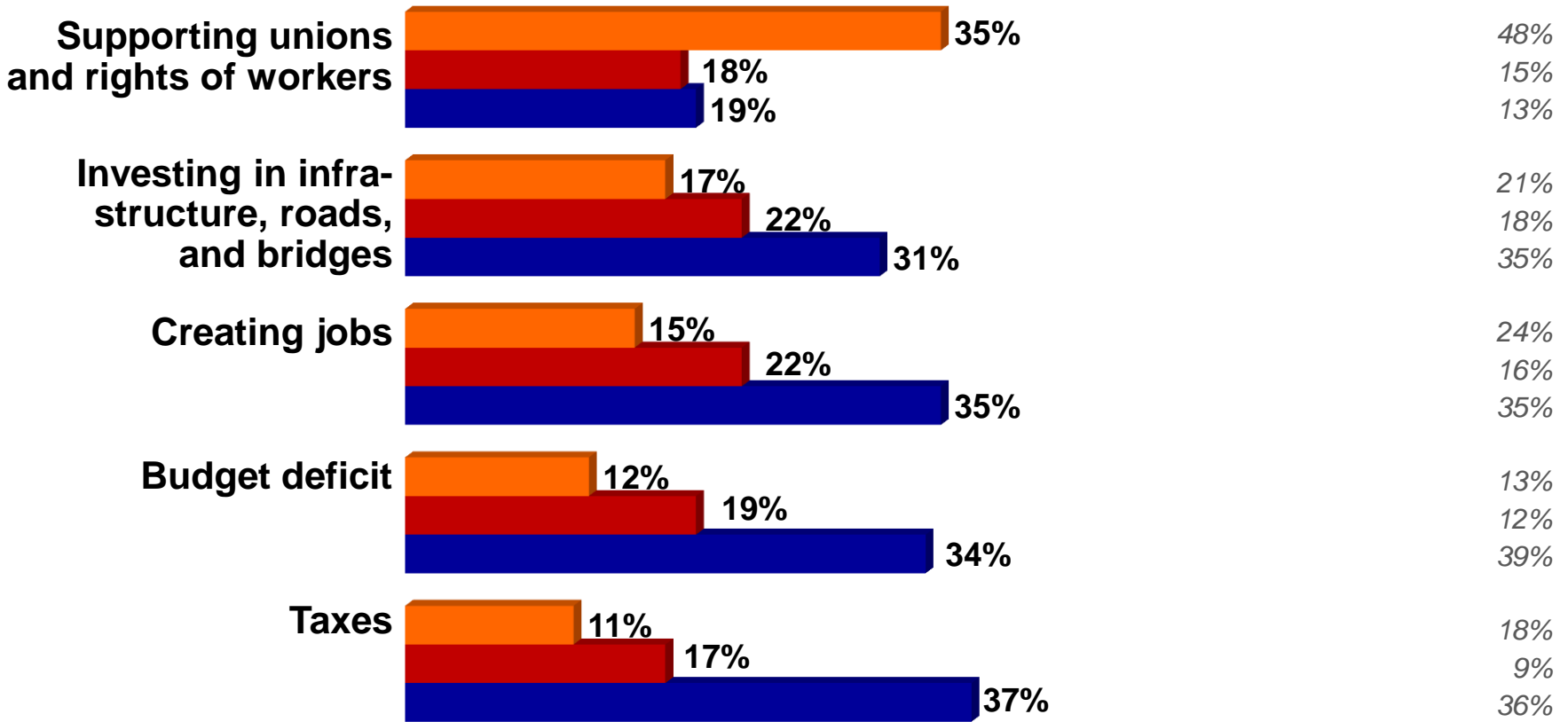


	Conser- vatives	Liberals/ NDPs/ Greens	Other/ not sure
Economy and budget	41%	16%	23%
Job creation	19%	24%	30%
Health care	12%	17%	9%
Oil and gas pipeline	12%	9%	12%
Labour issues	7%	12%	7%
Government scandals	3%	12%	8%
Environment	4%	7%	4%



# Conservatives are seen as doing a better job on most issues – except on the key issue of supporting unions and the rights of workers.

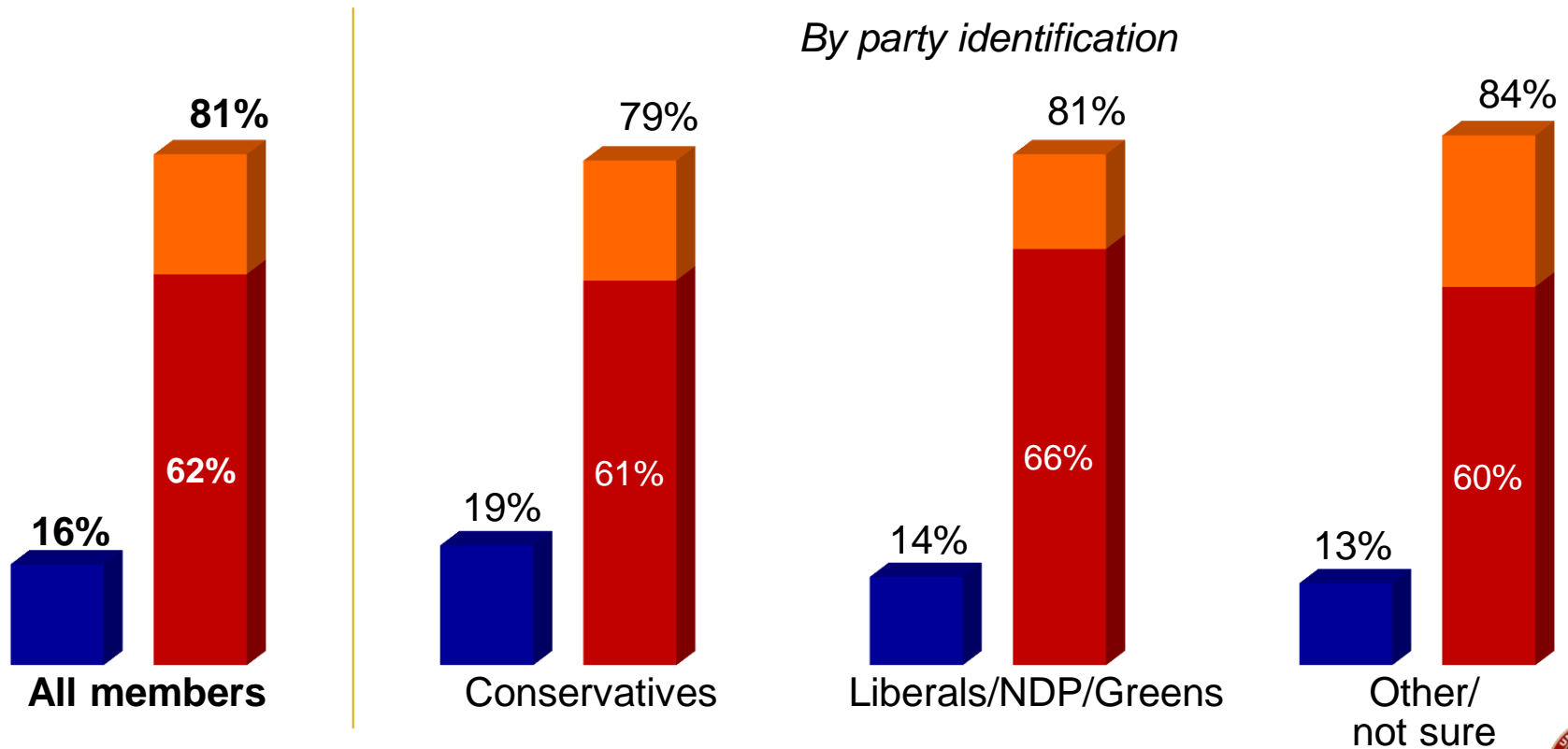
*Which party would do a better job on these issues?*



# There is strong opposition to Conservatives' federal budget

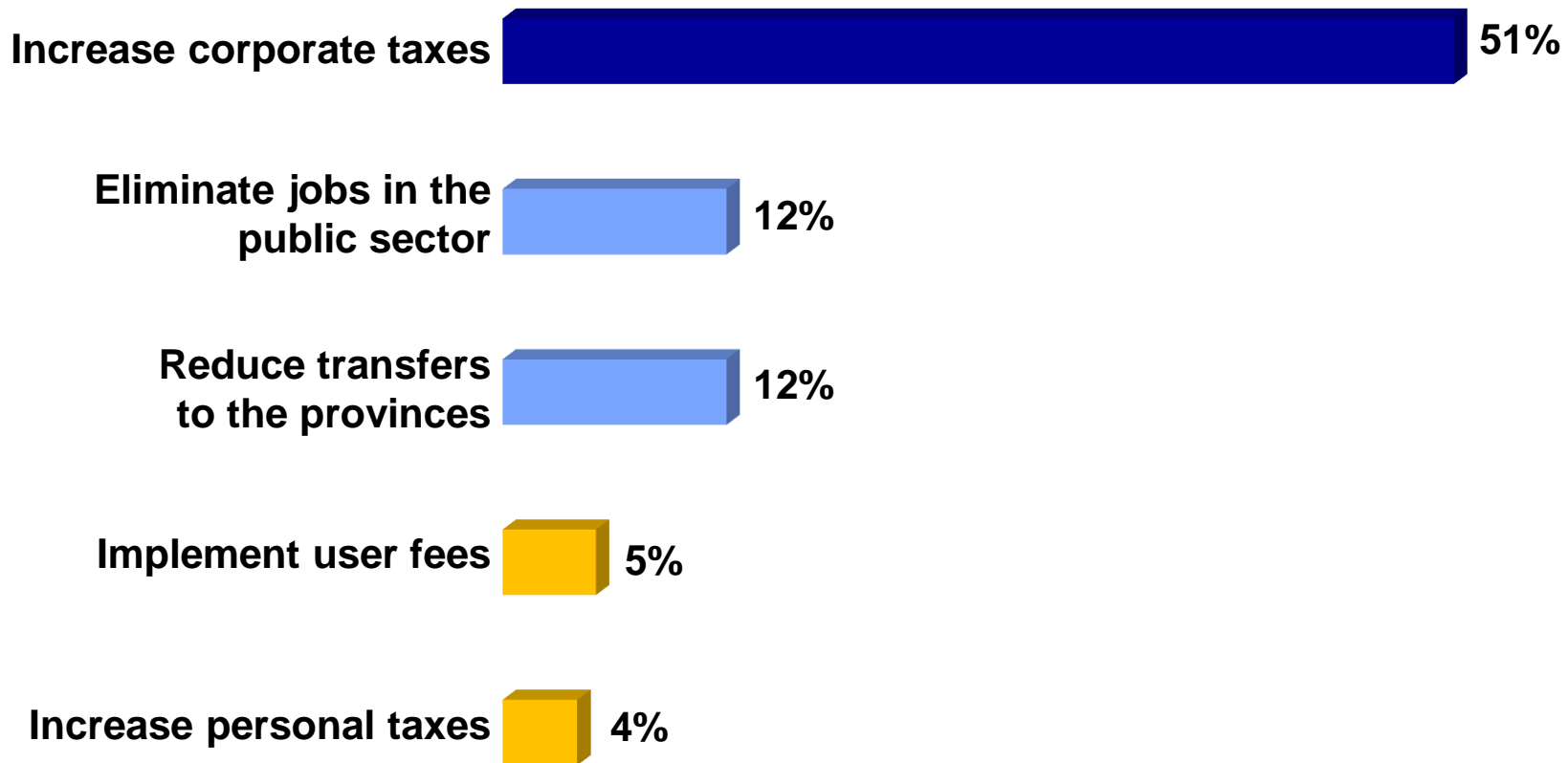
*The Conservative government's federal budget seeks to reduce government spending and lower the government deficit by cutting back on pension plans and health care benefits: do you support or oppose this approach?*

■ Support Conservatives' budget ■ Strongly oppose ■ Somewhat oppose



# Members have a strong preference for increasing corporate taxes to reduce the federal deficit.

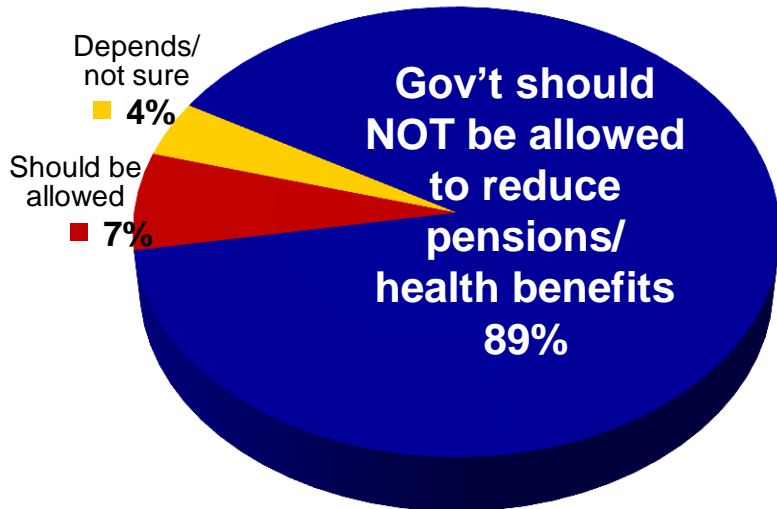
*On which ONE of the following should the federal government focus most to reduce the federal deficit?*



# Members strongly oppose reducing pensions/health benefits and prefer increasing personal taxes.

*Should any level of government be allowed to reduce pension plans or health benefits?*

*To help reduce government spending, which approach would you prefer?*



Increase personal taxes



Cut pensions and health care benefits



Some of both

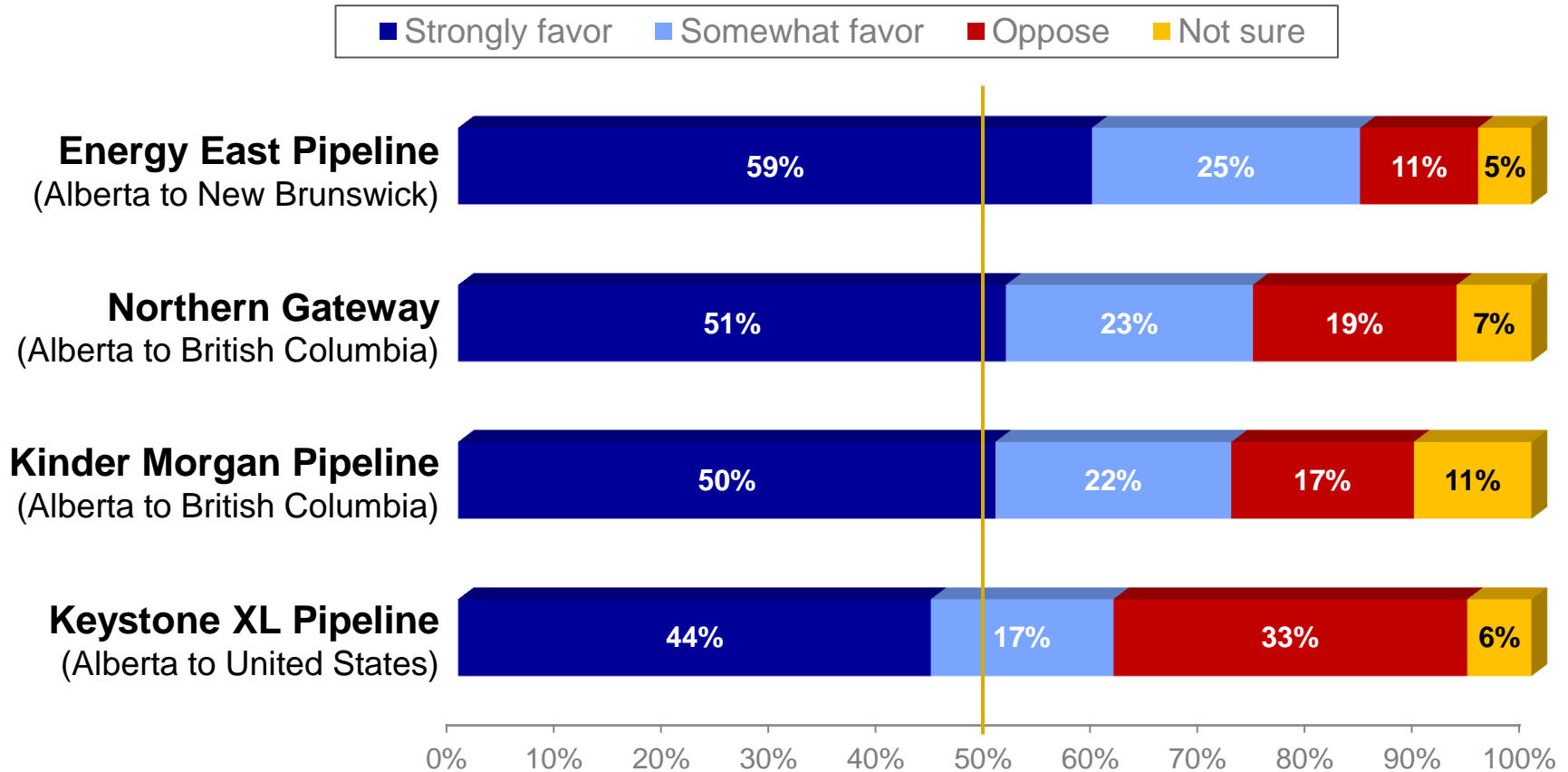


Not sure



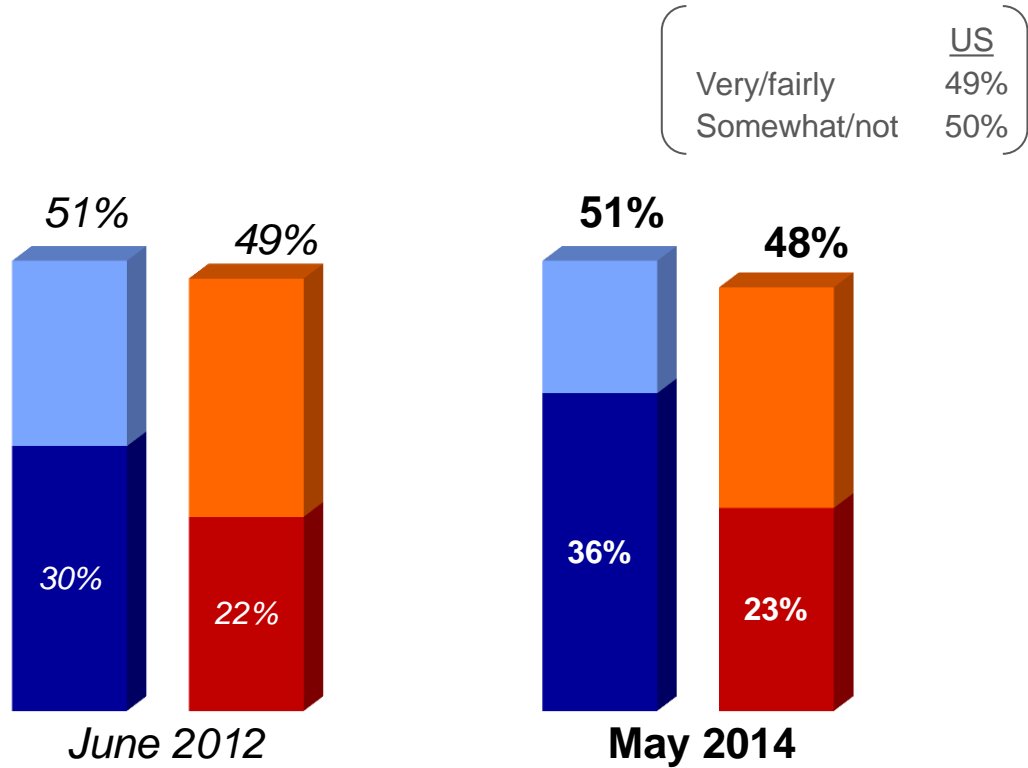
# Members support building new pipelines in Canada.

*There has been a lot of debate around building new pipelines in Canada to export oil and gas to global markets: do you favor or oppose development of each of these?*



# Half of members are interested in receiving election information from IUOE.

*How interested would you be in receiving information from your union about politics and legislation that affect union members and the workplace?*

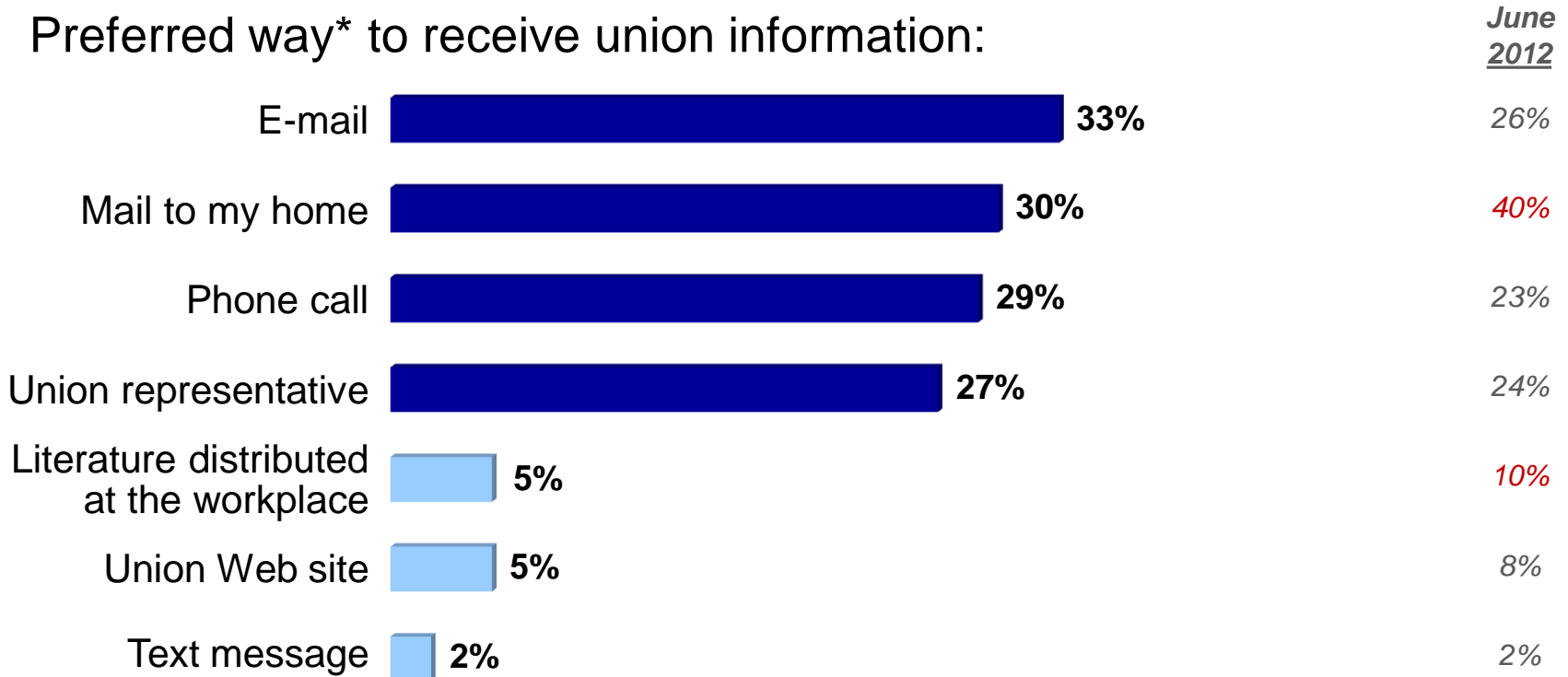


	<u>Very/fairly interested</u>
H & P members	53%
Stationary engineers/ others	48%
Conservatives	46%
NDPs/Liberals/Greens	59%
Age 18 to 49	55%
Age 50/over	47%



# Union Communications

- 55% say they usually read almost all or most of their union newspaper/journal.
- 74% have visited the IUOE Web site (*up from 64% in 2012*).
- Preferred way\* to receive union information:



\* in addition to in-person meetings

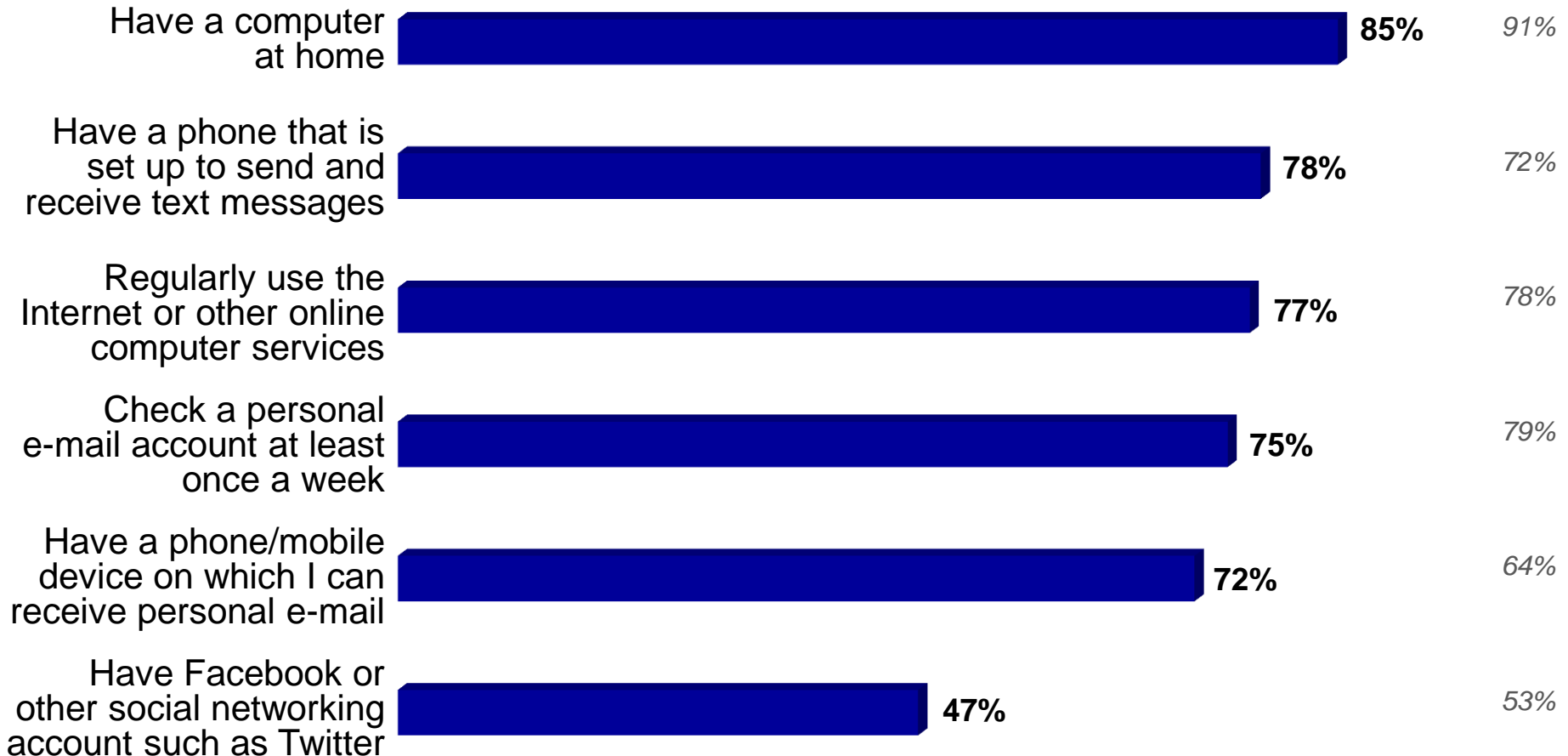




# Members' Use of Communication Technology

*Proportions saying each applies to them*

June  
2012



# Members' Use of Communication Technology

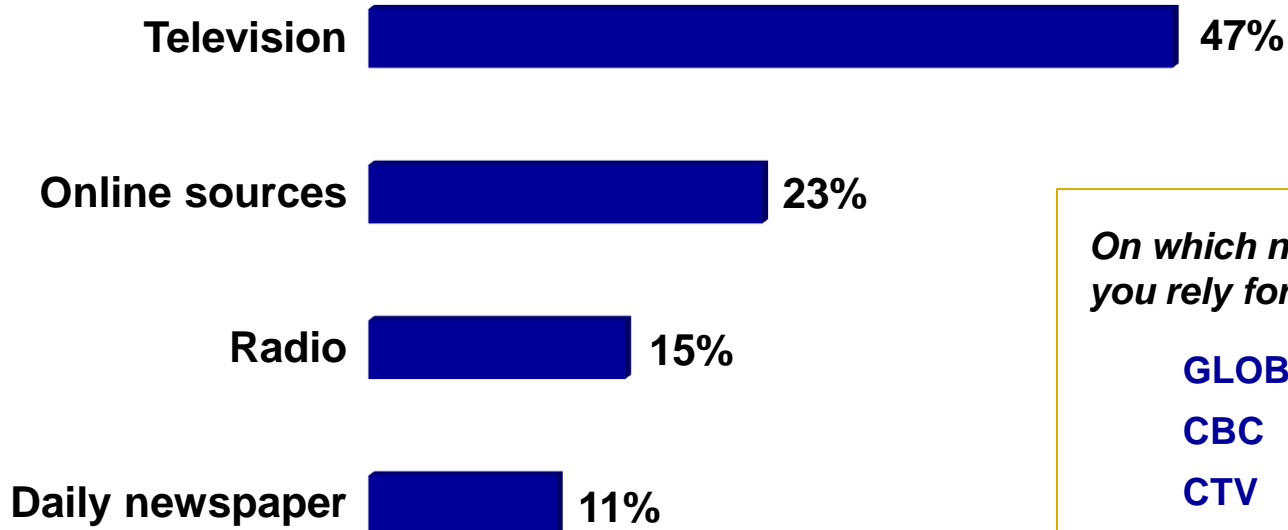
*Proportions saying each applies to them*

	Under age 50	Age 50/over
Have a computer at home	87%	82%
Have a phone that is set up to send and receive text messages	95%	62%
Regularly use the Internet or other online computer services	89%	66%
Check a personal e-mail account at least once a week	88%	62%
Have a phone or other mobile device that allows me to receive personal e-mail	86%	59%
Have a Facebook account or an account on another social networking Web site such as Twitter	60%	36%



# News Sources

*Where do you get most of your news about current events?*



*On which national news channels do you rely for news/current events?*

GLOBAL	27%
CBC	23%
CTV	22%
CBC NEWS	6%
CTV NEWS	4%
SUN TV	2%
TVA	1%
SRC	1%

*On which of these online sources channels do you rely for news?\**

News-oriented websites	61%
Social networking sites	25%
Website of specific union/ organization	11%

\* Among the 23% who rely on online sources

