

MID-YEAR REPORT

In order to remain accountable to our affiliates we are pleased to provide you with this mid-year report. This two-page report summarizes the work that Union Savings has done during the first six months of 2016.

AFFILIATE OUTREACH

Since January our primary focus has been meeting with our affiliates. During our meetings we provided affiliates with our new promotional materials, discussed engagement strategies and solicited feedback on how we can improve the programs we provide to our members.

We have met with and dropped off packages at 154 local offices in 33 cities across 5 provinces. We also attended the ATU Canada Convention, the IBEW Progress Meeting and the Canadian Building Trades Union Convention and participated in three union run events.

NEW AFFILIATE

CUPE 905

More unions are seeing the value in partnering with a not-for-profit, union run members' affinity program. Union Savings would like to welcome our newest affiliate CUPE 905.

NEW PROGRAMS

We are constantly looking for new ways to save our members money. Since January we have added three new programs.

Travel Insurance

Union Savings is thrilled to offer a new travel insurance discount through ATU insurance. Protect yourself and your family while abroad for only \$89.99. The plan allows for an unlimited number of trips with up to 60 days of coverage per year and includes up to \$2million in emergency hospital and medical benefits per person, per trip.

Health and Dental Insurance

Union Savings is excited to offer comprehensive Health Assist plans through Green Shield Canada to cover you and your family. Receive coverage for day-to-day medical, dental and travel expenses, as well as unforeseen health expenses often not covered by your provincial health insurance.

Movers

The Right Move program offers Union Savings members discount pricing on all long distance moves, coupled with service standards that are tracked and measured, including on time pickup and delivery, expedited transit times and monitored end to end service by your personal move manager. We also offer savings on local moves, storage, packing and insurance.



COMPETITION COMPARISON

Union Savings is Canada's only not-for-profit, union run, members' affinity program. We pride ourselves on understanding the labour movement and the needs of union members. Our bottom line is not to make money, but to ensure we deliver high quality, low cost services to our members.

Union Affinity Group Comparison

	Members Affinity	Union Plus Canada	Union Rewards	Union Savings
Union Run	X	X	X	✓
Not-for-Profit	X	X	X	✓
Governance	Sole Proprietorship	Sole Proprietorship	Sole Proprietorship	Board of Directors Made up of Union Representatives
Participating Unions	One Regional Union	None Listed	Some Building Trades Unions, Not All	40 Unions Participating
Advertised "Discounts"	97	123	16	14
Inactive/Expired Discounts	68	26	2	0
Available to the Public/General Promotion	21	93	2	0
Exclusive for Union Members	8	4	12	14
% of Legitimate Discounts for Union Members	8%	3%	75%	100%

